

Unheard Stories Of Sir Ratan Tata | Biography | Case Study | Dr Vivek Bindra

1. Organic Growth
 1. New Market
 2. New Technology
 3. New Customer
2. In Organic Growth
 1. Takeover
 2. Acquisition
 3. Buy Other Companies
 4. Buy Small Companies
 5. Joint Venture
 6. Partnership
 7. Strategic Alliance
3. Exit - Struggle Business
 1. Cosmetics
 2. Paint
 3. Oil
 4. Soap
 5. Pharma
 6. Cement
4. Enter - Potential Business
 1. Retail
 2. Telecom
 3. Bio-Tech
 4. Technology
5. Hold- Core Business
 1. Stell
 2. Motor
 3. Chemical
 4. Power

Lessons

1. value the values
2. Loss of time is loss of money
3. Nation before business
4. People's Person
5. Reward the Failures
6. Philanthropy
7. Politeness to Trust