

शेयर मार्किट का संपूर्ण ज्ञान | Everything About Share Market | 10 Fundamentals | Dr Vivek Bindra

Types of Investment:

1. Fixed Deposit → Return 5% | Money Doubled in 14 Years
2. Debt Fund → Return 5% | Money Doubled in 14 Years
3. Real Estate → Negative Return
4. Gold → 9%-10% Return | Money Doubled in 8 Years
5. Saving Account → 2%-3% Return | Money Doubled in 24 Years
6. Current Account → Returns 0%
7. Share Market → 18%-20% | Money Doubled in 4 Years

Types of Investment in Share Market:

1. Mutual Fund
2. Buy Company's Share

Why People don't Invest in the Share Market?

- Risk Appetite
- Knowledge
- Dedicated Course
- Scandal & Frauds
 - *Only About 3.5 % Indians Invest in stock Market compared to 55% of Americans*

Indian People who Earned lot in Share market:

- Rakesh Jhunjhunwala
- Ramdeo Agrawal
- Vijay Kedia
- Radhakishan Damani

Top 10 Share Market Fundamentals:

1. **Business Cycle - At least 11 Years**

- Downturn- Sustain
 - Upturn - Ride
- 2. Growth Consistency- 2X of GDP Growth**
- Company should grow **At Least Double** of County's Growth
- 3. Leadership is Directly Proportionate to Longevity**
- Quality Management Leads to Quality Product & Service
 - Key Points Need to be Checked:
 - Asses the Entry Barrier Created
 - **Check Background-** Court Case, Misuse of Investors Money, Regulatory Issue, SEBI & RBI Issues
 - Management Forecast
 - Remuneration of Senior Management Personnel- Salary, Allowance & Perquisite
 - Promoter's Availability During Analyst Calls
 - Related Party Transaction- Fraud & route to Siphon Money
 - Manipulation in Accounts- Auditor?
 - Ernst & Young, KPMG, PwC
 - Attrition in Leadership
 - Pledging of Personal share
 - Management- Integrity?
 - Competent & Passionate Management
- 4. Zero Debt**
- **Loan Defaulter Companies-** Bhushan Steels LTD, Lanco Infratech Ltd., Essar Steel Ltd, Alok Industries, Amtek Auto Ltd, Monnet Ispat & Energy Ltd, Japyee Infra Tech Ltd etc
 - Check Companies
Details:- <https://www.moneycontrol.com/>
- 5. The promoter should have a higher stake - At Least 51%**
- Focus on Activity
 - Reviews
 - Drive Vision
 - Farsightedness
 - Involved

6. **Profit After Tax (Net Profit) - 25% Growth Per Year**
 - PAT (Profit after Tax)= Total Revenue- Total Expanse
 - Analyze Net Profit of Last 4 to 1 year
 - Growth- 25% / Year
7. **Company's Revenue & Unit Sale- Grow by 10%-15%**
 - Revenue (Total Sale) & Unit Sale should grow by 10%-15%
8. **Net Operating Cash Flow**
 - Growth Should be above 20% Every Year
 - Business Operations cash Flow- (Sales Cash)
9. **Return on Capital Employed**
 - Loan(50)+ Shareholder's Fund(50)= Capital(100)
 - **If Profit (20) then ROCE=20%**
10. **Return on Equity**
 - Growth should be above 15% Every Year

Stocks that followed the above Fundamentals:

- Eicher Motors 73 years old, Britannia 129 Years old, HDFC Bank 27 Years Old, Radico Khaitan , Jubilant FoodWorks (Domino's Pizza in India), Dmart, Reliance Industries, Bajaj Finance, TCS, Divi's Laboratories, TCS, whirlpool, Pidilite Industries Ltd- Fevicol, Cera Sanitaryware, Berger paint, Titan Company Ltd, Syngene , Maruti Suzuki, Godrej, Dr. Reddy's Lab, Asian Paints, Nestle, Dabur

Golden Statements:

- Share Market में चाहिए अगर की Kick, तो तुरंत मांगना छोड़ दीजिये इधर-उधर की Tip
- अगर Share Market में चाहते हो एक Positive आस तो याद रखिये कंपनी का इतिहास